



Jim Bowie Days Association

P.O. Box 54, Bowie, TX 76230

www.jimbowedays.org · jbdrodeo@live.com

June 22-29, 2024

2024 58th Anniversary Sponsorship Levels

\$10,000 – Presenting Sponsor

Presenting Sponsorship includes repeating commercial and logo always in corner on 16ft x 10ft video replay board, 3 banners with your company name and logo; company logo on all Jim Bowie Days flyers, handouts, schedules, posters, newspaper ads, rodeo program and mention in 20 Radio/TV 30-second ads; flag with corporate logo to be carried in the arena during the nightly rodeo performances; one box seat for all three nightly rodeo performances; Website and Facebook exposure and continual vocal advertisement during the 3 nights of rodeo.

\$5,000 – Platinum Sponsor

Platinum Sponsorship includes company logo repeating on video board, 2 banners with your company name and logo, company logo on all Jim Bowie Days posters, newspaper, rodeo program and mention in 10 Radio/TV 30-second ads, Website and Facebook exposure and continual vocal advertisement during the 3 nights of rodeo.

\$3,000 – Gold Sponsor

Gold Sponsorship includes company logo repeating on video board, 2 banners with your company name and logo, Jim Bowie Days Poster, Website and Facebook exposure, Rodeo Program and mention of your contribution several times during the Rodeo production.

\$1,500 – Silver Sponsor

Silver Sponsorship includes company logo occasionally on video board, a banner with your company name and logo, your logo on the Jim Bowie Days Poster, Rodeo Program special mention, Website and Facebook exposure and special mention throughout the rodeo events.

\$1,200 – Event Sponsor

Event Sponsorship includes your company logo on video board, announcer mentions, a banner with your company name and logo, Rodeo Program and company announcement prior to and during your selected Rodeo Event. Please indicate which Rodeo Event you would like to sponsor.

\$1,000 – Bucking Chute Sponsor/Out Gate (Only 7 Available)

Chute Sponsorship includes a banner with your company name and logo which will be hung on the outside of the arena before and during the rodeo then a sign that will be put on the chute during the Rodeo Week. Your company name will be mentioned every time that chute is used.

\$500 – Inside Banner Sponsor

Banner Sponsorship will receive a banner with your company name and logo placed outside the rodeo ground starting the first of June and will be moved to the inside of the rodeo arena the week of the events.

\$200 – Outside Banner Sponsor

Banner Sponsorship will receive a banner with your company name and logo placed outside the rodeo ground starting the first of June.

\$100 – Special Sponsor

Special Sponsors will receive a form of special recognition on Sponsor Boards, along with their name inside of the rodeo program. Please indicate which Special Sponsorship opportunity you would like to have. (Contact Rilla or list of Special Sponsor opportunities or to have a discussion to create one)

Custom Package

If you want to be part of the Jim Bowie Days Rodeo and Celebration and do not see a package that fits your budget, please contact us for a special package build.

Please feel free to Call Rilla Brock at 817-228-6914 or email us at sponsorships@jimbowedays.org if you have any questions.



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Welcome to the 58th Annual Jim Bowie Days Rodeo and Celebration. On behalf of the Jim Bowie Days Association, we would like to thank all our sponsors. We hope that you will consider supporting the Jim Bowie Days Rodeo and Celebration. With your help, along with a great crew of volunteers we can put on this great week-long event for Bowie and surrounding communities throughout Montague County.

We as a committee believe this a great opportunity to showcase your brand and support the largest event in Bowie, Texas.

- 58th Anniversary
- 9,000 Projected Attendees
- 650 Projected Contestants
- 7 Days of Family Fun and Entertainment
- Largest Event in Bowie, Texas

The Jim Bowie Days Association, which consists of twenty-two hard working individuals who with the help of their families and numerous volunteers work tirelessly to host and put on a seven-day event of family fun and entertainment. We pride ourselves in providing scholarships and supporting youth and civic organizations in the area.

As a sponsor, your support will be acknowledged during the seven-day event which has a projected attendance of 9,000 fans and more than 650 contestants from all over the United States. Attendees come out to enjoy and participate in a Golf Tournament, Bass Tournament, Open Barrel Race, two Youth Rodeo Performances, Youth Mutton Busting, FFA Calf Scramble, Parade, Youth Dummy Roping, Frog Jumping Contests, Turtle Races, Hamburger Feed, Corn Hole Tournament, Indian Artifacts Show, Quilt Display, Pet Parade, Queen Contests, Dutchess Ceremonies, Rodeo Dances, and three action packed UPRA Rodeo performances.

For the Rodeo, we have teamed up again this year with award winning TNT Rodeo-Stock Contractors, West Huggins-Rodeo Announcer, Walker Huggins-Sound Man, Brandon Dunn-Barrel Man, Summer & Company Fearless Equine Stunts, and Texoma Event and Media Production LLC. -Video Board to bring everyone three entertaining nights of rodeo action.

The Jim Bowie Days Association is recognized by the IRS as a 501(c)3 Organization and supported by the UPRA and numerous local civic organizations. Our EIN number is 84-1802312.

Thank you in advance for your support,

Jim Bowie Days Association

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BUNTINGS for your Bowie Storefront

size charge and layout information at JimBowieDays.org/sponsors

Company Name: _____		3 Panel	\$40
Physical Address (Required!): _____		5 Panel	\$60
Mailing Address: _____		7 Panel	\$80
Contact Person: _____		9 Panel	\$100
Phone #: _____		11 Panel	\$120
Email: _____		15 Panel	\$160